



**d line**  
KNUD HOLSCHER DESIGN

PUZZLE<sup>TM</sup>  
LOCKABLE PAPER SIGNS

no tools needed<sup>TM</sup>  
first to site<sup>TM</sup>



Architects:  
Arne Jacobsen  
Knud Holscher  
Mark Shaw-Smith



## d line in the detail

### DANISH IN ORIGIN GLOBAL TODAY

d line is founded on Knud Holscher's design concept "d line is to a building what buttons are on a shirt". Holscher has won more than 70 design awards and began his career at the studio of Arne Jacobsen. Holscher was site architect on Jacobsen's iconic St. Catharine's College, Oxford, starting a close ongoing relationship with the UK, and the development of d line. In 1999 d line hired sign specialist and architect Mark Shaw-Smith to develop the signs business based in the UK around on his Jigsaw secret fixing system.

### TOTAL CONTROL OF PRODUCTION COST AND DELIVERY

The sign division is now part of dlinexsign ltd. in the UK. The company exclusively develops and manufactures all d line signs alongside its other sub-brands.

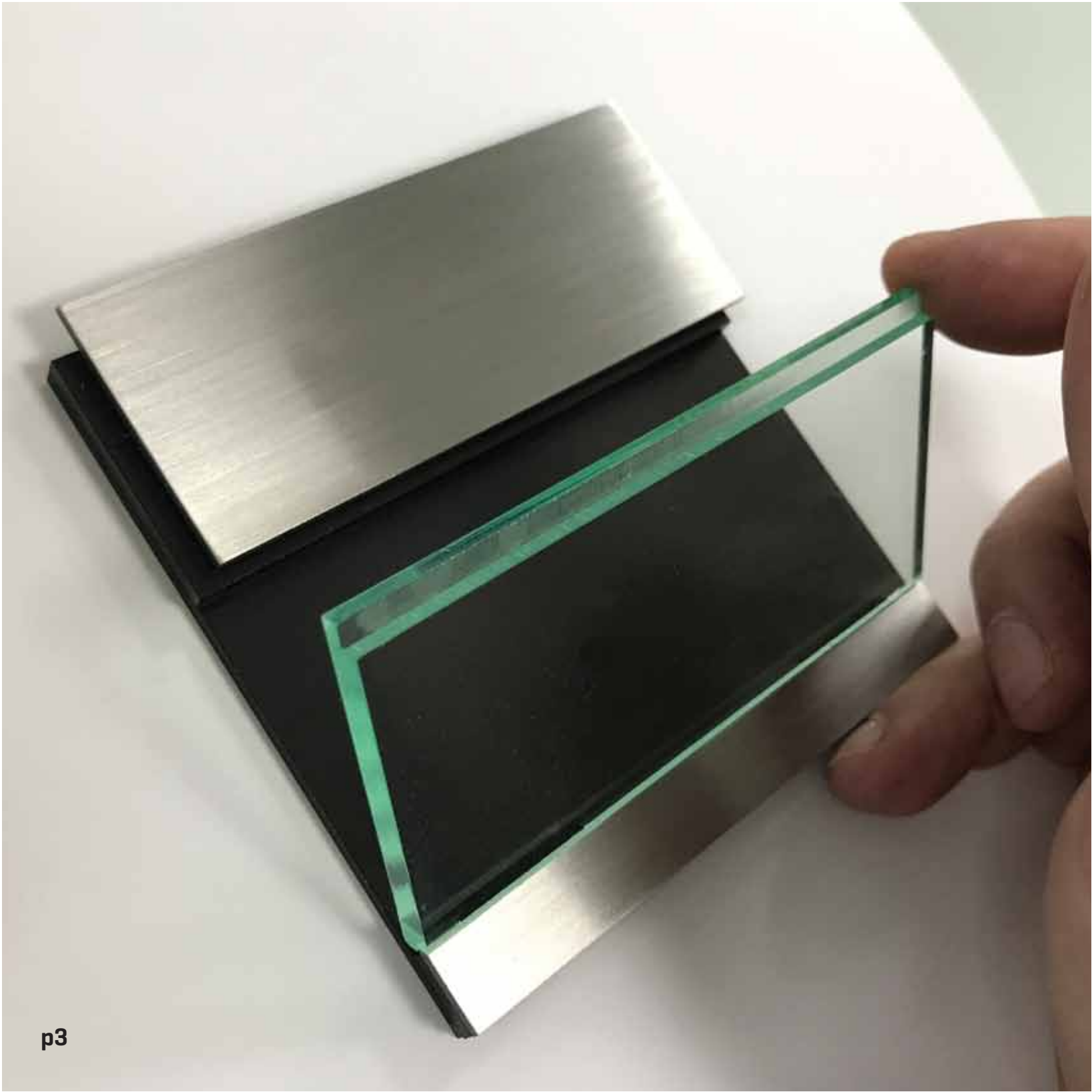
Leading designers often choose to work with d line because of the cultural alignment and their help in transforming concepts into reality. With standard product there is total cost control and signs are manufactured under ISO 9001 and ISO 14001 accreditation.

### BEAUTY AND FUNCTION INNOVATION AND BEING FIRST

d line launched the world's first stainless steel door handle in 1971 the first back to back fixing and ball bearing race.

d line signs launched the first modular stainless steel sign system with integrated paper holders in 1999.

Innovation alone is not enough. The d line philosophy of product design always looks at a detailed brief in order to solve a high level user need.



no tools needed

1



→ click

2



↑ click

3



← insert



no tools needed

THINGS GET LOST  
THEN THEY GET BROKEN

There are many paper based signs on the market and a few have considered security and tamper proofing, but all require some kind of key or tool to operate.



No matter how clever the locking system mechanism tools get lost and signs get broken as a result.

The patented locking mechanism of d line Puzzle requires no tools and is unique and places the end user experience at the centre of the design.



# Meeting Room 1

Monday 26th

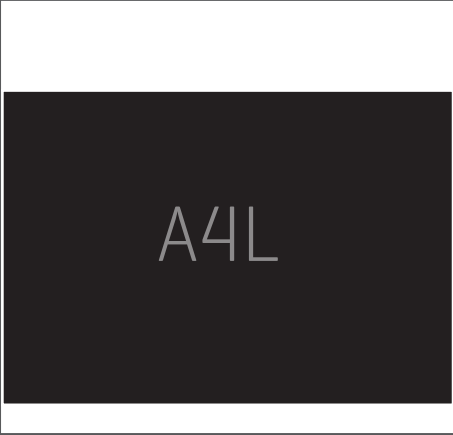
8.30 Induction Meeting

10.00 Sales & Marketing

15.30 Human Resources Team

to arrange booking call ex 7563

298



288

211



133

147



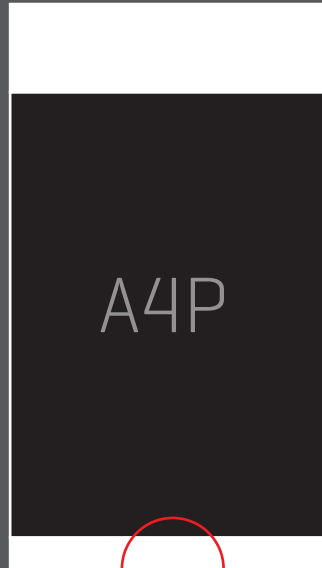
133

100



100

A4P



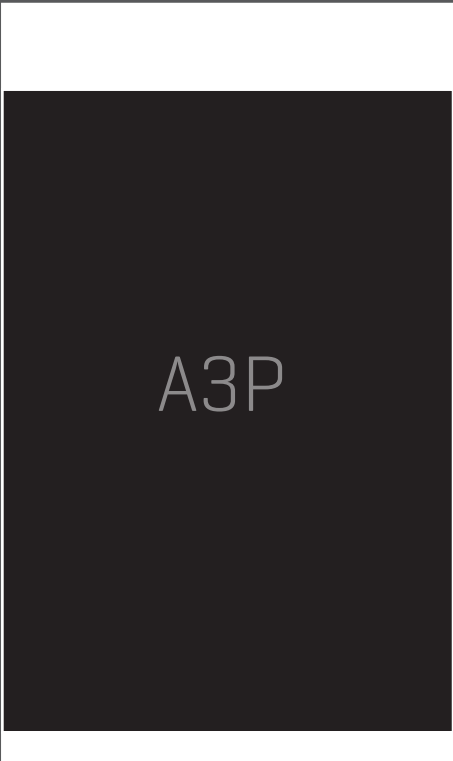
275

micro



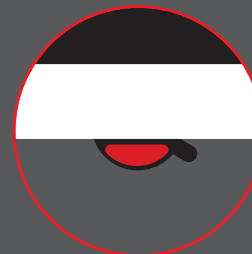
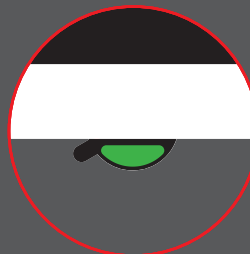
65

A3P



496

optional room 'In use' indicator  
[except mini and micro]





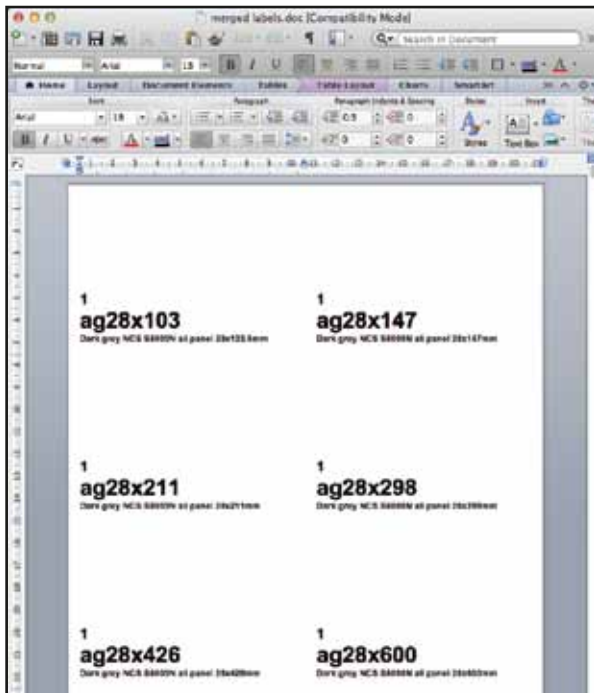
# first to site

FIRST TO INSTALL  
TEXT IT LATER

For the such a small part of a building contract, signs are notoriously time consuming, requiring detailed text information from a client who's organisation may be in a state of flux.

Avoiding site delays is possible with d line Puzzle as the signs can be installed untexted. The client can then print their own inserts on the paper labels using our templates.

Long before other sign companies can start to manufacture d line can complete the contract.



COMPLETE SOLUTION  
FROM FLOOR TO DOOR

Not just focussed on the door sign d line Puzzle offers signs for desks and lift lobby directories, all with the same philosophy of self printing and easy use.

Where permanent text is needed the top panel can be printed day one with a full colour digital print or indestructible Ceramic Text and now world leading 3D digital Braille and tactile text which now for the first time carries no cost penalty over standard text methods.

v1 2017

**dline**xsign<sup>©</sup>